

# Pennsylvania Dental Journal

## DISPLAY ADVERTISING CONTRACT

This contract is by and between the Pennsylvania Dental Association (“publisher”), publisher of the Pennsylvania Dental Journal, and \_\_\_\_\_ (“advertiser”).

Payment for advertising covered by this contract will be made within thirty days of date of billing by the publisher. A one percent late fee will be charged to all accounts not paid within thirty days (compounded monthly). First time advertisers must submit full payment with insertion order.

The publisher reserves the right to cancel the contract at any time upon default by the advertiser in the payment of bills. In the case of delinquency in payment or impaired credit of the advertiser, the publisher shall have the right at any time to change the requirements as to terms of payment for further advertising under this contract.

Authority is given to repeat previous copy if new copy is not received by closing date as stated on the official rate card. New copy will incur an additional \$40 reshooting fee.

Advertiser/Client

Contact person (please print)

Signature

Address

City

Telephone

SIZE	INSERTION	ISSUE(S)	RATE	INVOICE TO:
<input type="checkbox"/> FULL PAGE	<input type="checkbox"/> JAN/FEB 20 ____	<input type="checkbox"/> JUL/AUG 20 ____	\$ _____	<input type="checkbox"/> ADVERTISER
<input type="checkbox"/> 2/3 PAGE	<input type="checkbox"/> MAR/APR 20 ____	<input type="checkbox"/> SEP/OCT 20 ____		<input type="checkbox"/> AGENCY
<input type="checkbox"/> 1/2 PAGE	<input type="checkbox"/> MAY/JUN 20 ____	<input type="checkbox"/> NOV/DEC 20 ____		

Authorized Agent

Title

Advertising Agency

Signature

Date