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2012 members'

The Pennsylvania Dental Association (PDA) Members' Library is designed to help you increase your knowledge and skills, meet licensure requirements and educate your communities. This catalog will help guide you through the wealth of items available for your use.

LIBRARY CATALOG

more diverse!

Materials addressing current topics in dentistry are added to the Members' Library each year. Members have access to pamphlets, posters, books, slide presentations and videos. Look for new items in this year's catalog with **new** markers next to their titles.

more formats!

For the convenience of technologically savvy members, PDA is happy to offer materials in several mediums.

Not every title is available in multiple mediums, but PDA is committed to adding resources of varying formats to keep the Members' Library as relevant as possible. To help you identify which formats are available for each title, icons have been designated for books/manuals, CD-ROMs, DVDs and VHS tapes and placed after each title. The Media Key, found on page 3, displays these icons.

more convenient!

Ordering items from the Members' Library is easy! Simply visit www.padental.org/library to download a PDF of the order form and fill it out. Please email the completed form to Linda Platzer at llp@padental.org or fax it to (717) 234-2186.

All items are free to PDA members, but we will charge your credit card the actual cost of shipping as well as a nominal handling fee. If the materials you request aren't immediately available, we will fill your order as soon as possible.


If you have any questions contact Linda Platzer, receptionist, at llp@padental.org or (800) 223-0016.


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The Members' Library provides a variety of resources to inform patients and answer your questions about member benefits.

PDA Mission Statement

"The purpose of the Pennsylvania Dental Association (PDA) shall be to serve the public, improve their health, promote the art and science of dentistry and represent the interests of its members and the people they serve."

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THIS CATALOG IS PROVIDED TO MEMBERS OF THE PENNSYLVANIA DENTAL ASSOCIATION.

MEDIA KEY



Book/Manual



DVD



CD-ROM



VHS

HOW TO PLACE AN ORDER

How do I place an order?

1. Visit www.padental.org/library to download a PDF of the order form and fill it out.
2. Please email the completed form to Linda Platzer at llp@padental.org or fax it to (717) 234-2186.

Please note that this is a members-only benefit. Your package will be shipped via common carrier. The actual cost of shipping plus a nominal handling fee will be charged to your credit card. **Allow two weeks for delivery.** Orders are filled on a first-come, first-served basis. **Phone orders will not be accepted.**

How many materials may I borrow at a time?

You can borrow up to three videos, slide programs, CD-ROMs and books at a time. You may request no more than 30 of each brochure/pamphlet, with a maximum of four different titles per order. PDA may further limit the quantity shipped based on availability. **Brochures are distributed to complement speaking engagements or other promotional events.**

How long may I keep materials?

Materials are to be returned within two weeks. If you need to keep them longer, please call us. If arrangements to extend the loan time are not made in advance and the materials are not returned to PDA by the date printed on the invoice, you will be charged a \$20 late fee per item.

How much does it cost?

PDA members may use the Members' Library free of charge but will be charged the actual cost of shipping via common carrier plus a nominal handling fee. You also are responsible for the cost of returning materials.

How do I return the materials?

It is your responsibility to return materials to the PDA Central Office by the due date. **It is highly recommended that you send the materials via common carrier,** so the package can be tracked if something happens to it. If you return the materials via the U.S. Postal Service, it is strongly recommended that you insure the package. If insured, the U.S. Postal Service, not the borrower, should be held responsible for the replacement of damaged or lost item(s).

PLEASE RETURN TO:
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3501 North Front Street
Harrisburg, PA 17110

What if I am unsure which item will be the most useful?

If you don't know which materials you need for the topic that interests you, a Communications Department staff member will be happy to make suggestions to assist you.

Questions or Suggestions?

If you have any questions contact Linda Platzer, receptionist, at llp@padental.org or (800) 223-0016.

**DR. PHILLIP BRINTON, DDS,
HAVERTOWN, PA**

The selection of materials is excellent and borrowing them from the lending library was very helpful. It allowed me to preview materials that I was considering buying and gave me access to great books and other materials that I would otherwise have to purchase on my own. Any other additions that further expand the selection would be great. The books I ordered came earlier than expected and were in excellent condition. The only recommendation I have is that I would have liked to have them a little longer than I did.

BROCHURES AND PAMPHLETS

Listed by category, the brochures and pamphlets come from various sources, including the American Dental Association and the National Oral Health Information Clearinghouse.

You may request no more than 30 copies of each title and a maximum of four different brochure and pamphlet titles per order. PDA may limit the quantity shipped due to availability but will try to accommodate every order. Please remember that these materials are distributed to complement speaking engagements and promotional events, not to supply dental offices.

Basic Dental Care

30002 Basic Brushing

30003 Basic Flossing

30004 Choosing a Toothbrush

30005 Choosing a Toothpaste

30013 Sensitive Teeth

Cancer

30087 Cancer Treatment and Oral Health

30098 Important News You Need to Know About Oral Cancer

30017 Oral Cancer

30026 Oral Cancer: Are You at Risk?

30047 The Oral Cancer Exam

30117 Three Good Reasons to See a Dentist Before Cancer Treatment

30102 What You Should Know About Oral Cancer

Careers

90005 ADA Dental Career Fact Sheets **new**

90004 Careers in Dentistry

90002 Dental Assisting

90001 Dental Hygiene

90003 Dental Laboratory Technology

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Children's/Family Dentistry

- 30127 A Healthy Mouth for your Baby
- 30105 ABCs of Good Oral Health (Alphabet Coloring Book K-2)
- 30110 Brushing with Dudley Coloring Book (preschool-2)
- 30056 Dealing with Dental Emergencies
- 30023 Dental Emergency Procedures
- 30135 Dental Fun Book
- 30069 Dental Health Activity Book
- 30021 Dental Sealants
- 30022 The Developing Smile
- 30024 Diet and Tooth Decay
- 30012 Dudley and Friends Activity Book
- 30054 Dudley Visits the Dentist
- 30130 Dudley Comic Book (@2004) *Corresponding video #20131*
- 30025 Happiness is a Healthy Smile: A Message for Parents
- 30131 Heroes vs. Plaque Comic Book *Corresponding video #20142*
- 30123 Milk Matters with Buddy Brush
- 30028 Mouth Protectors
- 30106 Oral Care Adventure Book: 4-7 years **new**
- 30029 Pregnancy and Oral Health
- 30099 Seal Out Tooth Decay
- 30070 Space Maintainers
- 30033 Thumbsucking
- 30016 Tips on Teething **new**
- 30062 Tool Time for Your Tooth
- 30065 Tooth Decay **new**
- 30020 The Power of Sour on Your Teeth
- 30111 The Sippy Cup
- 30124 The Truth About Your Loose Tooth
- 30035 Your Child's First Visit to the Dentist
- 30036 Your Child's Teeth
- 30039 Your Child's Teeth: 0-6 years **new**

30037 Your Child's Teeth: 6-12 years

Consumerism

- 30050 Ask Your Dentist About Tooth Whitening
- 30045 Ten Steps to More Relaxed Dental Visits
- 30084 Welcome to Our Dental Practice
- 30046 What is Enamel Shaping?

Diabetes

- 30073 Diabetes and Your Oral Health
- 30093 Diabetes: Dental Tips
- 30120 Prevent Diabetes Problems

Older Adults

- 30109 Burning Mouth Syndrome
- 30061 Dry Mouth
- 30011 Healthy Smiles for Baby Boomers and Beyond
- 30115 What You Need to Know About Dry Mouth

Periodontal

- 30080 Gum Disease: Are You at Risk?
- 30081 Gum Disease: Warning Signs
- 30086 Periodontal Disease: A Major Cause of Tooth Loss
- 30072 Periodontal Disease: Are You at Risk?
- 30009 Periodontal Disease: Don't Wait Until It Hurts
- 30088 Periodontal Maintenance Procedures
- 30044 Taking Care of Your Teeth and Gums **new**
- 30137 Women and Periodontal Disease

Prevention

- 30138 Braces: Straighter Teeth for a Super Smile
- 30134 Community Water Fluoridation
by the Pennsylvania Department of Health
- 30058 Dry Socket

- 30076 Facts About Fluoride
- 30038 Healthy Mouth, Healthy Body
- 30082 Open Wide...and Find Seven Good Reasons for Seeing Your Dentist Regularly
- 30031 Osteoporosis Medications and Your Dental Health
- 30077 Side Effects of Medication
- 30063 Sipping, Snacking and Oral Health
- 30014 Taking Care of Your Teeth and Gums
- 30079 Why Do I Need an Oral Exam?
- 30057 Why Your Teeth Are Worth Saving

Restorative

- 30010 Dental Implants: Are They an Option for You? **new**
- 30071 Reline, Repair, Replace
- 30075 What Are Inlays and Onlays?
- 30068 Your Dentures

Teens

- 30018 Are Your Eating Habits Hurting Your Health? (Includes snacks and mouth jewelry)
- 30133 Drink Less Sugar: Information Sheet **new**
- 30067 Meth Mouth
- 30085 Oral Piercing: Is It Worth It?
- 30132 Piercing: Did You Know?
- 30008 Smile Tips for Teens
- 30001 Snack and Sip All Day **new**
- 30043 Stay in the Game: Sports Safety for Your Mouth
- 30089 Stop the Pop
by the Missouri Dental Association


Tobacco

- 30103 Chew Sucks! Get the Facts - The Dangers of Smokeless Tobacco
- 30006 Quit Smoking
- 30015 Quitting Smoking
- 30121 Spit Tobacco: A Guide for Quitting

- 30126 T.A.C.T.I.C. (It Tells You What the Ads Don't)
- 30125 T.A.C.T.I.C. (Smokeless Tobacco Kills)
- 30136 Think Before You Chew: Smokeless Doesn't Mean Harmless


Treatment


- 30027 Antibiotics, Dental Treatment and Your Heart
- 30119 Head and Neck Radiation Treatment and Your Mouth
- 30090 Temporomandibular (TM) Disorders
- 30092 What to Do After an Extraction





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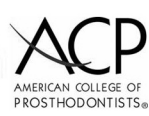



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POSTERS

Children/Teens

- 50038 A Healthy Smile? It's Easy to Find! (double-sided poster) **new**
- 50039 Healthy Smiles Look Good Up Close (double-sided poster) **new**
- 50037 Remember to Brush and Floss Every Day (©2008)
- 50036 Rock Your Smile (©2008)

ACTIVITY SHEETS

Members will receive an original copy of each requested activity sheet for easy reproduction and distribution. They also are available for download from the PDA website, www.padental.org.

Use these activity sheets, which teach the importance of good dental health, during a preschool or elementary school dental health presentation, or to keep your younger patients entertained in the waiting room. Halloween-themed activity sheets are available by visiting the games and activities page at www.padental.org/KidsCorner. Call the Members' Library at (800) 223-0016 to request additional activity sheets, coloring sheets and stickers.

- 80001 Connect the Dots (PDF format)
- 80002 Word Search (PDF format)
- 80003 Toothie Maze (PDF format)
- 80004 Word Scramble (PDF format)
- 80005 Word Jumble (PDF format)
- 80006 Alphabetical Order (PDF format)
- 80007 Word Search (PDF format)
- 80008 Characters from Toothfairy Island Coloring Pages
- 80009 ADA Dental Career Activity Sheets

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- Foot controller (1pc)
- Dentist stool (1pc)

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- Double armrest
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Technical Data:

- Power: 110V, 50Hz, 5A, can be changed as require;
- Air supply: 0.55Mpa (clean, dry, oilless)
- Water supply: 0.2-0.4Mpa

*Air compressor sold separately

Available Colors:



Chair Mounted Dental Unit

*One year limited warranty on parts only.

2 Portable Dental Unit
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Features:

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- 8L Tank capacity
- Noise level: 62dB
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- 3-way syringe with tubing (1pc)
- Saliva ejector
- Clean water with bottle system
- Foot controller (1pc)

Also available with a scaler and light curing unit \$1590



3 Portable Chair
\$590

Features:

- Seat height: 500-600mm
- Backrest angle of inclination: 110°-180°
- Headrest distance of movement: 80mm
- Headrest angle of rotation: ≥25°
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- Instrument tray (1pc)

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BOOKS AND MANUALS

You may request up to three titles per order. Contact PDA's Communications Department for information about dentistry-related newspaper clippings.

40007 The ADA Practical Guide to HIPPA Training **new**

HIPPA requirements have changed. The ADA has updated and combined its HIPPA Privacy and Security Manuals. This straightforward guide, developed especially for dentists, provides a step-by-step plan to help you prepare and implement a compliance program for your dental practice.

40008 The ADA HIPPA Training Program **new**

The recent changes to federal HIPPA laws make it more important than ever to have an up-to-date, comprehensive HIPPA compliance program.

40031 Associateships: A Guide for Owners and Prospective Associates (Revised 2005)

by the American Dental Association

This book covers many aspects of becoming an associate or adding an associate, including methods to locate opportunities and candidates, how to make an associateship a win-win proposition, options for financial arrangements and sample contracts and agreements.

40043 Basic Training I: For New Dental Office Staff (©1999)

by the American Dental Association

This series teaches employees with little or no dental office experience the basics of the practice and business of dentistry. Some of the topics included are the dental team, customer service, appointment control, the dental record, billing and collections.

40044 Basic Training II (©2003)

by the American Dental Association

This book/CD-ROM will give your staff the tools to make a difference in today's rapidly advancing dental profession. Your clinical staff will get a "refresher" on current, more in-depth information on topics such as charting, presenting patient education concepts, mixing dental materials, working with common medications used in dentistry and preparing for dental office emergencies.

40045 Basic Training III: For Dental Administrative Personnel (©2003)

by the American Dental Association

This book/CD-ROM will help your administrative dental office staff run your practice smoothly while making a dynamic impression on your patients at the same time! *Basic Training III* discusses a wide range of contemporary issues that are relevant in today's dental environment - from appealing to time-

BOOKS AND MANUALS

crunched patients who don't always fully understand their dental benefit plans to cost-effective ordering for dental office supplies and inventory. You will find information on dental insurance filing and coding, government regulations and laws, collection payments, office correspondence and marketing and other practice management issues.

40067 CEO Crash Course

by the American Dental Association

This book draws parallels with the business world to show how leadership traits of CEOs translate into dental practice success. Seasoned practitioners and top practice management consultants give insight about developing and implementing leadership skills, striking a work-life balance, meeting your bottom line, resolving conflict, inspiring your team and building a loyal base of compliant patients.

40001 Closing a Dental Practice: A Guide for the Retiring Dentist or Surviving Spouse

This guide provides sample letters and tips on ways to close a dental practice at retirement or in the event of a dentist's long-term illness or death by giving general background information on managing patient records, dismissing staff, disposing of equipment and supplies and sending necessary notifications.

40039 Dental Office Design (©2002)

by the American Dental Association

Because every dentist and staff is unique, thought and planning are required when constructing an office. With some guidance and basic information, a dentist can create a work environment that meets his or her present and expected needs.

40068 Employee Office Manual (©2004) Revised 2011

by the American Dental Association

Spend more time focusing on your patients by letting the ADA's experts help you establish clear policies and procedures in this exclusive office manual. In charting the course to a more productive and efficient dental practice, this essential guide includes sample forms, office policies and customizable letters and offers advice on how to handle difficult employee situations.

40022 Fast-Track Training: The Basics for Dental Staff (©2007)

by the American Dental Association

This training course provides a thorough introduction to the dental office for new employees. The book is a quick and straightforward way to learn what is needed to work in today's dental office. Includes a CD-ROM.

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40015 Fluoridation Facts (©2005)

by the American Dental Association

This book is the most comprehensive encyclopedia of fluoridation facts and will help you handle questions regarding fluoride and community water fluoridation.

40023 Frequently Asked Legal Questions: A Guide for Dentists and the Dental Team (©2004)

by the American Dental Association

This guide is a comprehensive, first-step resource for the common legal issues of your dental practice and answers more than 150 legal questions that have been frequently asked of the ADA's Legal Division over the past decade.

40019 Introduction to Basic Concepts in Dental Radiography (©2004)

by the American Dental Association

This book was prepared in conjunction with the American Dental Assistants Association. It covers all the basics of dental radiography and is invaluable as preparation for a National Radiology Exam.

40042 Practice Management - Practice Options for the New Dentist: Financial Guide (Revised 2010)

by the American Dental Association

Learn how to write a business plan, obtain financing, and decide if you want to be an associate, independent contractor or solo practitioner.

40034 Practice Management - Starting Your Dental Practice (Revised 2007)

It's your business! You have many decisions to make concerning patients, the government and third-party representatives. This manual can assist with the various business aspects of operating a dental practice.

40014 Practice Options for the New Dentist: A How-To Guide (©2005)

by the American Dental Association

This book provides answers that will help you focus on your core concerns when starting a practice. It is complemented by sample agreements and contracts and looks at issues involving the day-to-day business of running a dental practice, including financial statements, insurance, taxes, audits and hiring staff. This is a must-read book for dentists starting a new practice.

40021 Protecting Your Dental Office From Fraud & Embezzlement (©2005) 

by the American Dental Association

Statistics show that 35 percent of dental offices have been embezzled, 17 percent of them more than once. Avoid being a statistic with this comprehensive and reader-friendly book. This book covers the ways employees embezzle and how to protect your practice from common schemes, case studies from ADA members, how to hire trustworthy employees and how to investigate the crime and deal with suspected fraud.

40024 Regulatory Compliance Manual (Revised 2005) 

This comprehensive detailed guide to federal regulations, created by the Occupational Safety and Health Administration and the Environmental Protection Agency, covers employer responsibility, bloodborne pathogens, hazard communications and medical waste management.

40020 Smart Hiring: A Guide for the Dental Team (©2004) 

by the American Dental Association

This book will assist you with current legal trends and issues surrounding the employer-employee relationship and common employment labor laws, creative recruiting tactics, development of orientation and training programs, evaluation of job performance, termination procedures and more.

40066 Transitions: Navigating Sales, Associateships and Partnerships in Your Dental Practice (©2006) 

by the American Dental Association

This book explains how to make major changes in the structure of your practice from a trusted source - the ADA. Whether you're buying or selling a practice or hiring an associate, Transitions examines crucial aspects of these transactions and helps plot your course to a positive outcome.

40041 The Ultimate Dental PR Kit for Dentists and the Dental Practice (©2002) 

by the American Dental Association

This guide will help dental professionals develop promotional and public relations campaigns for their practices and shape public opinion about the profession of dentistry. It discusses planning a public relations campaign and provides examples of press releases, speeches, public service announcements and other promotional materials.

40035 Valuing a Practice: A Guide for Dentists (Revised 2006) 

by the American Dental Association

As a practice buyer or seller, this book can help save you money and time during this critical process. Written by legal experts, it includes case studies and sample letters.

For Children

40005 Dudley Teaching Guides  **new**

This book has a teaching guide to be used in conjunction with the Dudley Video Collection.

40030 Open Wide and Trek Inside  

by National Institutes of Health

Beyond the traditional "brushing and flossing" curriculum, this module focuses on the science of the oral environment and major scientific concepts relating to oral health. This book contains many great teaching ideas and coloring pictures. CD included.

40003 Ready, Set, Brush (A Pop-Up Elmo Book) 

by Reader's Digest Children's Books

Elmo, Zoe and their friends from Sesame Street show kids how easy it is to care for their teeth. With flaps to open and wheels to turn, the rhymes and fun pop-ups help illustrate elements of oral hygiene and applying toothpaste, brushing, rinsing and regular trips to the dentist.

40002 Smile Magic Teaching Guide (©1996) 

by the American Dental Association

This teaching guide will help you prepare short presentations for children on oral health. Use presentations, coloring pictures, mazes and a calendar in elementary school classrooms, daycare centers and dental offices to help increase understanding of the importance of good oral health.

40016 Smile Smarts (©2005) 

by the American Dental Association

This book is an oral curriculum for preschool through eighth grade and will assist you in teaching your students the fundamentals of good oral health care. Included is a guide that provides teacher support materials, including lesson plans, activity sheets and hands-on classroom demonstrations.

For EFDAs

40009 Dental Assisting: A Comprehensive Approach (Third Edition) (©2008) 

by Donna J. Phinney, CDA, BA, MEd and Judy H. Halstead, CDA, BA

This exciting, full-color, comprehensive resource is designed to prepare dental assisting learners to pass the DANB certification exam, as well as manage the challenges of working in the dental office. All of the learning elements that were so successful in the first edition have been retained in the new edition. New web activity boxes, new and updated content and additional teaching supplements have been added to make this dynamic learning system even better.

40025 Dentistry for the Restorative Expanded Function Dental Auxiliary (©2006) 

by Timothy L. Hottel, DDS, MS, MBA, FACD and Linda S. Ruggiero, CDA, EFDA, BA

This text is designed for auxiliaries beginning their training in restorative expanded function procedures. It is a didactic and step-by-step clinical manual based upon the current criterion established by the Commission on Dental Testing in the State of Ohio.



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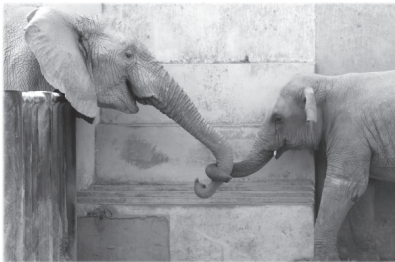
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DR. FRANK SPEAR DVD SERIES

by Dr. Frank Spear of the Seattle Institute for Advanced Dental Education.
A special thank you goes to the Pennsylvania Dental Association Insurance Services (PDAIS) for underwriting the purchase of the following DVDs.

- 10182 The Anterior Bite Plane Appliance: Indications, Contra-Indications, Fabrication and Adjustment (©2005)
- 10183 Anterior Esthetic Crown Cementation (©2005)
- 10184 Anterior Esthetic Crown Preparation (©2005)
- 10185 The Case Presentation Process (©2005)
- 10186 Centric Relation Bite Records (©2005)
- 10187 Choosing and Setting a Digital Camera (©2005)
- 10188 Clinical Exam (©2005)
- 10189 Color Managing Digital Photography for the Dental Office: Camera Settings, Monitor Calibration, Printing and Projection (©2005)
- 10190 Creating Excellent Anterior Veneer Temporaries: Materials, Techniques and Utilization (©2005)
- 10191 Creating Excellent Full Crown Temporaries: Materials, Techniques and Utilization (©2005)
- 10192 Creating the Computerized Case Presentation Efficiently and Effectively in Microsoft PowerPoint (©2005)
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- 10207 Faces, Profile and Proportion in Dental Esthetics **new**
- 10201 Immediate Single Tooth Implants (Treatment Planning)
- 10193 Insertion and Equilibration of Maxillary Night Guard (©2005)
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- 10196 Mounting and Evaluating Models (©2005)
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- 10197 Porcelain Veneer Cementation (©2005)
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- 10203 Restoration of the Worn Dentition (Diagnosis/Treatment Plan)
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For the Dentist

10016 Achieving an Esthetic Implant Restoration (American Academy of Cosmetic Dentistry) (©1994)

by R. Lazzara

10058 Advancements in Implant Restoration (©1993)

by Carl E. Misch, DDS

This video demonstrates the steps involved in restoring the maxillary and mandibular arches of an edentulous patient. (2:20)

10017 Appropriate Protocol for Predictable Crown and Bridge (American Academy of Cosmetic Dentistry) (©1994)

by W. Strupp Jr.

10127 Back to the Basics (©2000)

by Bernard W. Murray, DDS

This video discusses the most common reasons for repositioning the gingival height in a more apical direction, including subgingival tooth fracture, subgingival caries and short clinical crown length. (2:45)

20029 Child Abuse and Neglect (©1988)

by Dr. Frank L. Nerbert

The American Society of Dentistry for Children presents a powerful video on the most common types of child abuse a dentist might see. This video shows dentists what to look for and what to do about it. (00:14)

10200 The Children Are Coming (©2007)

by Marvin H. Berman, DDS and Kirk B. Kollmann, DMD

Experience a typical fun-filled day with Dr. Berman and his associates managing and treating children without mind-altering drugs. Witness the crying, the laughing, the drilling and the shots with children of all ages and types. (1:43)

10167 The Complete Guide to Stainless Steel Crown Techniques for Children; Easy as 1-2-3 (©2003)

by Marvin H. Berman, DDS and Kirk B. Kollmann, DMD

This program presents the stainless steel crown technique in a logical, step-

by-step approach that is as easy as 1-2-3. The program is divided into three segments: Posterior Stainless Steel Crowns, Anterior Open Face Steel Crowns and Anterior Composite Crowns. (0:57)

10024 Cosmetic Dentistry (AGD: Vol. 1, No. 4) (©1992)

by Isaac Comfortes, DDS and Adam Adamonis

This video covers porcelain veneer restoration, including indications and contraindications, case selection, preparation and laboratory procedures.

10112 Cosmetic Dentistry Chairside Composite Restorations: Direct Placement, Indirect Inlay and Resin Reinforced Bridges (AGD: Vol. 6, No. 4) (©1997)

by Paul C. Beveledere, DDS, FASDA, FACD, ABAD

This video provides information about composite inlays and bridges; preparation, fabrication and seating of single-visit composite inlays and bridges; fiber-reinforced resin materials; controlling composite shrinkage using Trans-Enamel Polymerization; rationale for bulk filling vs. incremental filling of cavity preparations using composite materials; use of in-office selective bleaching to maximize esthetic results; and controlling interproximal bonding cementation flash.

10113 Cosmetic Dentistry Ultimate Esthetics: Porcelain Veneers (AGD: Vol. 7, No. 1) (©1998)

by Ross W. Nash, DDS

This video provides dentists and staff with an increased knowledge of indications for porcelain veneer restorations; techniques for conservative preparations, impressions, temporization, seating and finishing of porcelain veneers; laboratory process involved in the fabrication of esthetic porcelain restorations; the role of the assistant; and materials and equipment recommendations for veneer procedures.

10144 Creating Endodontic Excellence (©2001)

by Clifford J. Ruddle, DDS

This video shows real-time procedures via the operating microscope results through computer radiography. Dr. Ruddle demonstrates the Niti multi-taper (MT) endodontic file system for shaping, cleaning and finishing root canal systems. (2:47)

10181 Dental Implant and Alternative Options Featuring Informed Consent for Your Patients (© 2005)

by Samuel M. Strong, DDS, Joseph J. Massad, DDS and David R. Cagna, DMD, MS

This video is made up of four basic scenarios for implant treatment, along with alternative options for your patients. General information concerning risks, complications and maintenance is disclosed as is necessary for informed consent. (01:00)

10007 Dental Risk Management Series: Techniques for Endodontic Procedures (The American Dental Association) (©1990) 

This video includes clinical and practice management techniques to help dentists avoid allegations of malpractice. (00:23)

10108 Dental Trends - The New Operative Dentistry (AGD: Vol. 5, No. 4) (©1996) 

by Van P. Thompson, DDS, PhD

This presentation discusses the stresses created by placing a composite restoration; the use of tin plating in bonding to metal; differences in cavity preparations required for bonded composites; composite usage; developing a solid contact during the placement of a Class II composite; correct placement of adhesives and composites to minimize restoration failure; micro abrading; and conservative management of occlusal caries.

10160 Differential Diagnosis of Oral Lesions (©2003)  

by Leslie B. Heffez, DMD, MS

This video features the basic oral, head and neck examination. Dr. Heffez demonstrates the instrumentation required to obtain a biopsy of an oral lesion and the methodology and completion of the appropriate pathological forms. (2:10)

10149 Difficult Dentures Made Easier: An Alternative to Dental Implants

by Thomas H. Shipmon Sr., DDS (©1993) 

This video features step-by-step procedures and many helpful hints on how to construct dentures, from impressions to insertion. Dr. Shipmon demonstrates proven techniques to assist the beginner to the accomplished practitioner. (2:30)

10062 Direct Composite Resin: A Viable Restorative for the Posterior Dentition 

by John A. Kanca III, DMD

Dr. Kanca demonstrates methods for restoring posterior teeth with direct composite resin in Class I and Class II placements. (1:55)

10172 Emergency Medicine in Dentistry (©2004) 

by Stanley F. Malamed, DDS

This course utilizes the latest technology, including digital recording, animation and professional personnel. This DVD provides an excellent way to prepare for the medical emergencies that may occur in your office. (2:00)

10180 An Encyclopedia of Oral Mucosal Lesions (©2000-2004)  

by Tony Axell, DDS, D.Odontology

Oral cancer is one of the deadliest forms of cancer if not recognized in its earliest

stage. This CD-ROM consists of 1,100 pictures of normal and abnormal lesions to help dentists identify abnormalities quickly and accurately. It is the moral and legal responsibility of every dentist to take a complete medical history and perform a thorough oral examination, including visual examination and palpation of head and neck lymph nodes. (2:00)

10125 Endodontic Nonsurgical Retreatment (©1998)  

by Clifford J. Ruddle, DDS

Integration of specific technology, coupled with breakthrough techniques, demonstrates endodontic disassembly through the use of real-time procedures shown through the operating microscope and digital radiography. (2:57)

10028 Endodontics: Creating Endodontic Excellence (AGD: Vol. 2, No. 4) (©1993) 

by Clifford J. Ruddle, DDS

This video provides the dentist with principles involved in the pursuit of endodontic excellence, including rationale for treatment and root canal system anatomy.

10101 The Essentials of Splint Therapy (L.D. Pankey Institute) (©1992) 

by Dr. Greg J. Tarantola

Divided into three parts, this video assists in fulfilling the essentials of splint therapy. Part I covers the laboratory aspects of fabricating and adjusting the appliance shell. Part II covers relining and the initial adjustment of the splint on a patient's first visit. Part III covers follow-up adjustment visits on patients who have been undergoing splint therapy. (00:44)

10138 Esthetic Correction of Anterior Crowding Non-Orthodontically (©1994) 

by Robert Nixon, DMD

This video presents a viable alternative to orthodontic tooth movement in the correction of the maxilla by tooth recontouring, adhesive augmentation and porcelain veneers. (3:03)

10095 Esthetic Dentistry, Non-Vital Teeth, Adult Orthodontics, Dentistry and the Aging Population: Esthetics in General Practice (©1992) 

10134 Esthetic Periodontal Surgery (©1995)  

by Robert M. Pick, DDS, MS, FACD, FICD

A shift in periodontics from "removal and resection" to "replacement and regeneration" is shown. Using periodontal plastic surgery, clinicians can predictably cover exposed root surfaces (even those previously restored), cover exposed crown margins and augment ridges. (2:55)



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10066 Esthetics and the Porcelain Laminate Veneer (©1992) 

by David A. Garber, DDS

This video demonstrates how to integrate porcelain laminate veneers into a day-to-day dental practice. It shows tooth preparation, impression making, temporization, seating and finishing procedures. (3:05)

10011 Everyday Exodontia for the General Practitioner (The American Dental Association) (©1991) 

by Matthias J. Hourigan, DDS

This video demonstrates various surgical techniques and mandibular blocks. It also reviews common extraction complications and treatment of postoperative problems.

10102 Excellence in Diagnostic-Quality Radiographs (©1988) 

by Dr. W. E. Lovett and Mary Warner

The advantages of the paralleling technique are discussed with the objective of attaining quality diagnostic radiographs using step-by-step instructions. This is an excellent video for the doctor and staff. (00:21)

10179 Excellent Adventures With Children (©1997) 

by Marvin H. Berman, DDS

This video is produced and hosted by Dr. Berman. The scenes feature real, in-office situations and shows first-hand encounters with a variety of children. Dr. Berman's creative behavioral techniques, without the use of drugs, are praised and used by dentists, teachers and parents all over the world. (1:08)

10012 Exodontia Simplified (The American Dental Association) (©1990) 


by Matthias J. Hourigan, DDS

This video depicts seven steps to third molar surgical success. Special attention is directed to the proper use of elevators, sectioning molars and flap surgery.

10159 The Facilitation of Implant Placement in the Posterior Maxilla Through Subantral Augmentation (©1998) 

by Stephen B. Towns, DDS

Dr. Towns demonstrates a subantral augmentation procedure designed to reposition the sinus membrane and augment the posterior maxilla, creating adequate available bone for proper implant placement and predictable longevity. (2:38)

10111 Geriatric Dentistry, Oral Health and Aging: Healthy, Wealthy and Dentate (AGD: Vol. 6, No. 3) (©1997) 

by Linda Niessen, DMD, MPH, MPP


This presentation provides an increased understanding of the importance and technique of clinical examination of the elderly patient. It covers use of the Velcro

belt in transporting the patient from wheelchair to dental chair; cervical caries; oral hygiene considerations for the compromised patient; causes, sequelae and relief of xerostomia; the treatment of patients suffering from diabetes, stroke, Parkinson's disease and Sjögren's disease; home nursing facility kit components; and techniques for finding and treating calcified root canals.

10130 Good Morning, Children: Are We Having Fun Yet? (©1997)  

by Marvin H. Berman, DDS

This video addresses an array of pediatric problems, such as the first visit, local anesthesia, pulpotomies, amalgams, composites, fractured incisors and fractured space maintainers, without using nitrous oxide or sedation restraints. (2:54)

10103 Head and Neck Dissection (L.D. Pankey Institute) (©1982) 

by Dr. Parker E. Mahan

This video shows methods for dissecting the human head with an emphasis on the anatomy and function of the temporomandibular joint. (1:15)

10070 High-Quality Composite Dentistry Made Easy (©1994) 

by Paul C. Belvedere, DDS, FASDA

Dr. Belvedere demonstrates the placement of complex restorations with direct composite techniques in posterior and anterior teeth. Also shown are matrix placement, efficient placement of composites, margin placement and techniques for shaping and rapid filling. (1:48) NOTE: This video is dated but still approved due to its popularity.

10161 If It Ain't Broke Why Fix It: Rationale and Methodology for Diagnosing and Treating Cusp Fractures (©2003)  

by A. Keith Phillips, DDS

The large amalgam restorations in the baby-boomer population are approaching the end of their functional lives, requiring replacement with more definitive restorations. This seminar explores the diagnostic and restorative options from technological and ethical perspectives and the incorporation of a decision-making process in your office. (2:44)

10027 Implant Prosthodontics Vol. 1 (AGD: Vol. 2, No. 3) (©1992) 

by Israel M. Finger, BDS, MSc, MEd, DDS and Luis R. Guerra, DDS, MS

This video provides the dentist with an increased understanding of prosthetic restoration of osseointegrated dental implants.

10030 Implant Prosthodontics Vol. 2 (AGD: Vol. 3, No. 2) (©1993) 

by Israel M. Finger, BDS, MSc, MEd, DDS and Luis R. Guerra, DDS, MS

This video discusses the principles and techniques involved in "fixed" (hybrid, crown and bridge) prosthetic restoration of osseointegrated dental implants.

10039 Implant Surgery: Surgical Placement of Root Form Endosseus Implants (AGD: Vol. 5, No. 3) (©1996) 

by Frank C. Theisen, DDS

This presentation provides the dentist with basic knowledge for treatment planning and surgical management of root form endosseus dental implants, including biophysiology.

10131 Local Dental Anesthesia. Oh No, Not the Shot! (©1996)  

by Marvin H. Berman, DDS

This video features the psychological principles in introducing the needle, indications for injection types and post-injection precautions. Techniques are demonstrated on children and adults. (0:42)

10152 Mastering Adhesive and Aesthetic Dentistry (©2002)  

by Jeff J. Brucia, DDS

A full spectrum of options for bonding indirectly created restorations greatly expands the role of dentin in the contemporary restorative practice. This video reviews the careful planning and systematic coordination of the preparation, temporization, laboratory fabrication and placement of the restorations. (2:44)

10128 Medical Emergencies (Clinical Topics in Dentistry) (©2000) 

by Stanley F. Malamed, DDS

This video covers the cardinal points for an emergency situation, including prevention, recognition and addressing the problem. It is an excellent way for dentists and staff to prepare for medical emergencies in the office. (01:16)

10099 Microsurgery and Arthroscopy of the TM Joint: Pain Control in Dentistry and TM Disorders (Lifetime Medical Television) (©1992) 

10143 Natural Shaded Composites (©2001)  

by James R. Dunn, DDS

This video shows a new “family” of small, particle hybrid composites having multiple enamel translucent shades, body shades and dentin opacities. (2:48)

10077 New Concepts in Adhesion Dentistry (©1993) 

by John A. Kanca III, DDS

Dr. Kanca completes three cases of resin-ionomer and composite restorations. He explains the rationale for what he does, enhanced by slide explanations and references to research literature. (2:37)

10153 New Techniques and Materials in Adhesive Dentistry (©2002)  

by John A. Kanca III, DMD

These demonstrations illustrate the most current use of adhesive materials:

placement of class V and II composites; a technique for desensitization; scaling crown preparations; the use of several types of impression materials; and how to reduce or eliminate white lines at the margins of posterior composites. (2:39)

10015 The Nuts and Bolts of Occlusal Rehabilitation (ADA) (©1993) 

by Robert Friedman, DDS

This video presents the when, why, what and how of occlusal adjustment, restoration and reconstruction. Gain a better understanding of occlusion and its importance in restorative dentistry.

10109 Occlusal Harmony and Function (AGD: Vol. 6, No. 1) (©1996) 

by Bruce W. Small, DMD, FAGD, FICD

This video covers basic concepts of occlusion, including: goals and consequences; comprehensive examination of muscles of mastication; centric relation; equilibration; trial and clinical; splint therapy; face bow transfer and articulator mounting; the role of the assistant; and laboratory procedures.

10139 One-Step Branemark Implant Placement: It's Easier Than You Think! (©1997) 

by William Becker, DDS

This video covers the rationale and predictability of the one-step Branemark implant in the maxillary anterior esthetic zone. (1:49)

10129 Oral Surgery for the General Practitioner Made Simple (©1997)  

by Michael R. Stohle, DDS

This video includes a brief review of medical histories in relationship to the surgery radiographic analyses, a treatment approach, surgical pitfalls and a live surgery. (2:55)

20066 OSHA: Refresher Course (ADA) (©2005) 

This comprehensive update of all regulatory and practical Occupational Safety and Health Association issues addresses important health and safety regulations in the dental office. (0:23)

20099 Patient Relations Training 

by the American Dental Association

PDA offers training for members who wish to be part of their local or district's patient relations program. In addition to reviewing a training video, prospective committee members should also call the PDA Central Office to request the *Patient Relations Committee Procedural Manual* in order to complete the Patient Relations Training Questionnaire. The questionnaire must be submitted to the committee chair before a member can serve on a patient relations committee.

10137 Pediatric Oral Maxillofacial Surgery, Office Procedures (©2001)  

by Mark F. Erickson, DDS

This course concentrates on oral and maxillofacial surgery procedures done in the office with local anesthesia. Surgical procedures demonstrated include removal of a fibroma, correction of a partial ankylo-glossia stone from the Whartons duct, exposure of #27 and placement of a bracket for orthodontic treatment. (2:49)

10110 Periodontal Disease: Emerging Concepts in Pathogenesis, Diagnosis and Treatment (AGD: Vol. 6, No. 2) (©1997) 

by Samuel B. Low, DDS, MS, M.Ed.

This video covers periodontal exam components and screening, the clinical significance between gingivitis and periodontitis, the determination of PASS scores, periodontal data collection and probing techniques (manual and automated), periodontal modalities and principles of Phase I periodontal treatment and re-evaluation.

10107 Periodontal Examination (L.D. Pankey Institute) (©1994) 

by Dr. Irwin M. Becker and Dr. Gregory J. Tarantola

This video can update your present examination technique and provide information for staff to become more involved in the process. (00:34)

10020 Periodontal Plastic Surgery (American Academy of Cosmetic Dentistry) 

by J. Bruno

10148 The Periodontal Restorative Relationship: The Ultimate in Performing Perio-Restorative-Aesthetics for the G.P. (©2002)  

by Robert M. Pick, DDS, MS

The perio-restorative aesthetic relationship is changing rapidly. This video shows how periodontal plastic surgery allows practitioners to predictably cover exposed root surfaces, cover crown margins, augment ridges and correct for excessive gingival display. (2:54)

10023 Periodontics (Academy of General Dentistry: Vol. 1, No. 3) (©1991) 

by Herbert I. Bader, DDS, FACD and Jane Jones, RDH

This presentation discusses soft tissue management, examination and diagnosis of the periodontal patient and new concepts of etiology and the disease model.

10151 Posterior Direct and Indirect Tooth Colored Restorations (©2002)

by Kenneth A. Neuman, DDS

In this video, you will learn how to put it all together for patients who ask for non-metal, tooth-colored restorations. Both a direct bonded restoration and an indirect restoration are demonstrated. (2:37)

10150 Practical Accelerated Restorative Techniques (©2002)  

by David A. Garber, DMD

This video on accelerated approaches to restorative dentistry covers innovative instrumentation - a rapid, predictable yet simple approach to developing the optimal preparation and finish configurations. (3:01)

10140 Practical, Predictable Restorative Excellence with Esthetic Inlays and Onlays (©1998)  

by Ronald D. Jackson, DDS

Dr. Jackson prepares, impresses and temporizes a tooth before placing a previously fabricated esthetic inlay/onlay using state-of-the-art adhesive technology. (2:59)

10084 Predictable Complete Dentures - Series I (©1999) 

by Joseph J. Massad, DDS

This program, for both new and experienced practitioners, covers fundamental elements of complete denture prosthodontics that consistently achieve optimum esthetics, function and comfort. (2:15)

10145 Predictable Complete Dentures - Series II, Helpful Hints (©2001) 

by Joseph J. Massad, DDS

Topics covered include: identifying and correcting the post-palatal seal in complete dentures; new innovations on the external impressions; how to position the maxillary incisors for proper aesthetics; and establishing the dental midline for the patient's acceptance. (2:15)

10199 Predictable Complete Dentures, The Rest of the Story - Series III (©2006) 

by Joseph J. Massad, DDS and William J. Davis, DDS, MS, FACD
Contributing Authors: Richard June, DDS, William Lobel, DMD and Joseph Thorton, DDS

This program covers the exam experience, sequencing treatment, commencing treatment, impressions and laboratory procedures. Blending the latest media techniques with live scenes, this program shows the finest of teaching methodology. (04:00)

10163 Protaper Rotary Shaping and Cleaning - Live Demonstration (©2003)  

by John D. West, DDS, MSD

This safe and simple system has transformed thinking about root-canal system preparations. Topics include diagnosis; isolation; access; the thinking and technical game of endodontics; restrictive dentin removal; slide path; progress

NITI Rotary Shaping; conserving energy and increasing efficiency; multi- and single-wave 3-D obturation system capturing the maximum cushion of vertically warmed gutta-percha and Kerr sealer; and 3-D backpacking. (2:49)

10083 Restoring the Worn Dentition (©1993) 

by Robert Ibsen, DDS, OD

This video demonstrates the restoration of all maxillary anteriors and first premolars as well as the mandibular anterior teeth with bonded porcelain laminates. It also replaces two porcelain-fused-to-metal crowns. (1:54)

10124 The Role of Periodontal Surgery in Comprehensive Patient Care (©1995) 

by Preston D. Miller, DDS

This video features surgical procedures extending from maxillary right to left second bicuspid. Periodontal surgery is divided into excisional and regenerative. The clinician explains surgical instruments, postoperative care and techniques that maximize patient comfort. (3:00)

10069 Root Coverage: Comparison of Techniques - The Free Gingival Graft vs. the Subepithelial Connective Tissue Graft (©1999)  

by Michael K. Sonick, DDS

Two soft tissue grafting techniques for root coverage are shown: the free gingival graft and the subepithelial connective tissue graft. Indications for precise techniques for both grafts also are shown. The viewer should be able to perform these techniques with an appreciation for predictable regeneration of soft tissue for health and esthetics. (2:36)

20136 Safe, Sane and Remunerative Office Oral Surgery (©2000) 

by Myer Leonard, DDS, MD

This video helps you sharpen your surgical skills with an A to Z of minor office surgery by a teacher of international experience. (1:10)

10085 Screening for TM Disorders and the Fabrication of a Chair-side Occlusal Appliance (©1993)  

by Jeffrey P. Okeson, DDS

This video demonstrates a detailed examination on a 26-year-old female who has temporal mandibular (TM) disorder problems. (1:48)

10132 Simplified Office Oral Surgery for the G.P. (©1998) 

by Richard F. Jackson, DDS

This video focuses on profound and painless anesthesia and surgical access for difficult extraction of ankylosed teeth. Dr. Jackson demonstrates the areas of ridge preservation and radio scalpel use. (2:59)

10087 Simplifying Difficult Extractions (©1994)  

by Karl R. Koerner, DDS

This video describes the extraction of all remaining maxillary teeth on a 71-year-old patient, and an alveoplasty is performed for future complete denture insertion. Two impacted third molars also are removed from an 18-year-old patient. (2:59)

10141 Site-Specific, Predictable Periodontal Surgeries for the General Practitioner (©1999)  


by Patrick J. Angelo Jr., DDS

Three areas of special concern to the general practitioner are demonstrated: crown lengthening, esthetic anterior flap conservative access surgery and non-flap conservative access surgery. (2:37)

20085 Some Children Need Special Care 

by the American Dental Association

This is a factual, honest, how-to guide for anyone who works with handicapped children. You will learn how to help them develop and maintain good dental health habits. (00:14)

10126 Surgical Management of Ectopically Positioned Unerupted Teeth (©2000)  

by Robert L. Vanarsdall Jr., DDS

This presentation demonstrates the proper surgical procedure to uncover labial and palatally positioned teeth. (1:54)

10123 Tapered-Designed and Endosseous Implants: Unique Design and Surface with a Simple Surgical Protocol (©2000) 

by H. Dexter Barber, DDS

This video focuses on specific, tapered-designed implants with unique surface designs that allow successful osseointegration. The implants are as small as 7 mm in height yet have a surface area 3 to 5 times that of the conventional 18 mm implant. (3:00)

10033 Temporomandibular Disorders (AGD: Vol. 4, No. 1) (©1994) 

by Charles McNeill, DDS

This video offers a team approach to diagnosis and treatment of temporomandibular disorders.

10052 Temporomandibular Disorders: Easy Treatment for Simple Cases (©1990) 

This commonly occurring problem can be solved easily 80 percent of the time. Direct application for day-to-day practice is demonstrated. (1:00)

10162 Three Times the Fun with Kids (©2003)  

by Marvin H. Berman, DDS, Cissy K. Furusho, DDS, MS and Kirk B. Kollmann, DMD

The ability to treat children effectively is an advantage for any dental practitioner. Information about shots, extractions and amalgams, interfaced with live-action behavior management, will keep you spellbound. This is fun-filled, hands-on education at its best. (2:50)

10136 Tooth Preparation: The First Step Toward Esthetic Neogenesis (©1999)  

by David A. Garber, DDS

This video covers a rapid approach in developing optimal preparation, finish line configurations, impressions and temporization. (3:36)

20100 Toothflix Periodontal Disease, Hygiene and Prevention 8

by the American Dental Association

Incorporating topics on healthy habits for oral hygiene, vivid animations, including 3-D models, accurately depict every step-by-step progression.

10092 The (Un)Happy Complete Denture Patient (©1992)  

by Glen P. McGivney, DDS

Featured is an in-depth demonstration of complete denture treatment, including recognition and treatment of abused tissues, systemic problems and effects of medication. (2:56)

10135 The Use of Composites to Restore Anterior Teeth to Both Esthetics and Function (©1997)  

by James R. Dunn, DDS

Watch a restoration of anterior teeth to esthetics and function using composites. Case selection, preparation, design, bonding systems, material selection, anatomical placement and finishing are shown. (2:56)

10142 What, When and How: Practical Solutions to Everyday Periodontal Problems (©2000)  

by Stephen B. Towns, DDS

This video focuses on scaling and root planning instrumentation, using sonic and ultrasonic scaling devices and instrument care. It also demonstrates the use of various localized delivery systems (2:56)

For the Dental Team

20098 Basic Training: Introduction to Dental Assisting (©2004)  

by the American Dental Association

This video/CD-ROM and book gives trainees a thorough overview of their responsibilities and daily work activities. (00:51)

20017 Dental and Medical Considerations in Treating the Pregnant Patient

by Barbara J. Steinberg, DDS 

Dr. Steinberg overviews both pre-conception risk assessment factors and pregnant patient physiologic considerations of importance to the dentist.

10146 Effective Infection Control 

This comprehensive 60-minute DVD and workbook train staff in current infection-control procedures. Approved for eight hours of CE credit, there are three easy-to-manage segments for self-paced learning. The workbook includes self-assessment checklists, goal-setting worksheets and unit review questions.

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David J. Weinstock, DMD, Bala Cynwyd, PA

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20095 Local Anesthesia in Dentistry (©1993) 

by Markus D. W. Lipp, MD, DDS

Local anesthesia's physiologic effect on nerves is depicted through state-of-the-art technology, a lavish combination of clinical images and 3-D computer animation. Perspectives that are normally not accessible provide a new experience in dental education.

20061 Oral Care for the Dependent Patient (West Virginia University Health Sciences Center) (©1990) 

This video provides instructions for the dental team that deals with patients in extended care facilities. (00:20)

10147 OSHA: Training for Dental Professionals (©2007) 

by the American Dental Association

Protect the health and safety of your dental team. This essential training DVD illustrates OSHA regulations and how to comply. The new edition includes a workbook with full-color photos, plus updated requirements for evaluating needle devices. It covers the Bloodborne Pathogens Standard, Hazard Communications Standard and compliance steps. The checklists, posters and forms take the guesswork out of recordkeeping.

20032 Taming and Training the Children and the Parents 

by Jane A. Soxman, DDS

Dr. Soxman discusses behavior management techniques for children and provides detailed recommendations on how to manage or avoid uncooperative behavior without the use of sedative drugs.

20093 What if Saliva Were Red? (Organization for Safety and Asepsis Procedures) (©2003)  

This presentation illustrates to the dental team how saliva is easily transferred from patient to dentist and inanimate objects by making the saliva red. It is a real eye opener. (00:08)

For Children

20249 The Adventures of Wiggly Tooth (©1991) 

by Colgate

This video introduces children to losing their first tooth, choosing healthy snacks and the importance of brushing and flossing.

20128 Arthur's Tooth (©1995) 

This tale teaches children that not everyone loses his or her teeth at the same age. Ages 2-6. (00:15)

20016 ASDC Continuous Series (©1990) 

This four-part series covers the essentials of caring for children's teeth. Puppets cover prevention of baby bottle tooth decay, using sealants and eating the right foods in this upbeat sing-along video. Preschool-1. (00:20)

20132 A Trip to the Dentist Can Be Lots of Fun (©1999) 

by Robert Wortzel

Join Bucky as he visits Dr. Rob's Dental Office and learns that visiting the dentist can be fun. This video contains humor and original songs. (00:30)

20019 Barnyard Snacker 

An excellent message about eating from the four food groups is conveyed using familiar barnyard animals and country music. (00:10)


20250 Brushing Baby Teeth Daily 

by the University of Washington

This video shows parents easy and effective ways to clean the teeth of infants and toddlers. By cleaning their children's teeth, parents can remove plaque and prevent cavities, helping their children to enjoy healthy teeth and gums. (00:05)

20023 Brushing Magic with Dudley and Dee Dee (©1994) 

Dudley the Dinosaur teaches his little sister, Dee Dee, how to brush and floss properly. (00:08)

20149 Crooked (2010)  **new**

by ADA and Star North Productions

This video is the perfect vehicle to convince young teens to brush and floss. It is told through the eyes of Samantha, a girl obsessed with losing her last baby tooth in order to obtain the perfect smile and win the heart of the new boy at school. Ages 9-13. (00:17)

20146 Dental Hygiene & Sir Flossmore (2007)  **new**

by KidsVids

This video is perfect for teaching kids about tooth decay, including how eating too much sugar increases the likelihood of tooth and gum disease, and the proper methods for brushing and flossing their teeth. Grades K-4. (00:07)

20246 Dion Goes to the Dentist (©1998) 

by Gregory F. George, DDS of Pediatric Dental Care, PC

In this video, viewers will travel with a young boy on his first dental visit and learn about oral hygiene and a healthy diet. Ages 4-11.

20148 Dr. Rabbit's World Tour (1998)  **new**

by Colgate

Dr. Rabbit's World Tour is an oral health experience that is unlike any other! With a lively cartoon dentist, children from a variety of cultures and catchy original music, it's a video adventure that entertains while it teaches. (00:13)

20045 Dudley and Dee Dee in Nutrition Land (©1994) 

Dudley the Dinosaur and his sister, Dee Dee, take an educational journey through Nutrition Land, where they learn about the food groups and their effect on dental health. (00:06)

20047 Dudley's Classroom Adventure 

Dudley the Dinosaur writes a report on a healthy mouth, covering diet, brushing and flossing, sealants, mouthguards and more. (00:07)

20131 Dudley the Dinosaur in "Camping Adventure" (©2004) 

by the American Dental Association

Pack your sleeping bag and tent and head off to camp with Dudley the Dinosaur and friends. Dudley teaches his Cousin Deane the proper way to brush, including what kind of brush and how much toothpaste to use. (00:05)

20112 Dudley Video Collection 

This collection includes all four classic Dudley videos and Dudley public service announcements on one tape. (01:30)

20138 Dudley Video Collection (©2005) 

This collection includes all four of the classic Dudley videos plus Dudley the Dinosaur in "Camping Adventure." *NOTE: Complement this DVD with one of the Dudley brochures on page 8.*

20046 Dudley Visits the Dentist 

Dudley the Dinosaur takes a trip to the dentist. Geared especially toward preschool and early elementary school children, this video introduces the dental team members and dental instruments. (00:07) *Corresponding brochure #30012. Note: Spanish version now available.*

20129 Franklin and the Tooth Fairy 

It is a big shock to Franklin when he discovers he is not like his friends. They are all losing their baby teeth, indicating that they are growing up. Since turtles don't have teeth, Franklin conspires to get a present from the Tooth Fairy. Ages 2-6. (00:15)

20244 Goofy Over Dental Health (©1991)  

by Disney Educational Productions

In this video, children will learn steps for proper dental hygiene. It features a mix of live action and classic Disney animation. A young boy makes a magical visit to a dental office where Dr. Molars and Goofy team up to teach important lessons about healthy teeth. This program covers techniques for proper teeth maintenance, such as brushing regularly, flossing, using fluoride toothpaste and eating healthy snacks. Recommended for grades Pre-K-2. (00:13)

20144 Goofy Toofy (2006)  **new**

This DVD teaches young viewers how poor oral hygiene leads to tooth decay and demonstrates how to properly brush and floss to stay healthy. It is designed for all ages, but is especially effective in motivating children and teens to practice good dental hygiene. Ages 5-12.

20142 Heroes vs. Plaque (©2006) 

by the American Dental Association

Bring Spider-Man and the Fantastic Four along to your classroom presentation and show kids that even superheroes have to fight tooth decay. This DVD teaches dental health basics and reading simultaneously. Grades K-5. (00:05) *Corresponding brochure #30131*

20141 The Incredible Ride (©1994) 

by Colgate-Palmolive Co.

This video for elementary school classrooms uses animation, rap songs and live action to encourage dental hygiene.

20056 It's Dental Flossophy, Charlie Brown 

How and why should youngsters floss? Watch Lucy teach Charlie Brown and Snoopy. This is a cute video with a good message. (00:05)

20248 Journey to a Great Smile (©2002) 

by Gregory F. George, DDS of Pediatric Dental Care, PC

This video shows children how their braces work and how to take care of them, as well as how to take care of their teeth and gums. Dr. George takes viewers on a journey along with many of his friends and patients, ranging in age from four to 44, and, in a fun yet professional way, teaches kids how to get through their orthodontic experience in as comfortable and quick a manner as possible.

20247 Look Mom No Cavities! (©1998) 

by Gregory F. George, DDS of Pediatric Dental Care, PC

In this video, children will learn why tooth decay attacks teeth and how decay can cause serious problems. It shows how to start a simple, effective program at home that will help stop decay and promote great dental habits for a lifetime of healthy and happy smiles (00:30)

20122 Melvin's Magical Mouth Museum 

Take a magical trip to visit a dentist's office with a classroom of school children. This video includes a lesson plan for lower elementary school students and supplemental activities to reinforce good oral health.

20058 Merlin's Magical Message 

Tooth problems are demonstrated on a crocodile, who is taught how to brush, when to see a dentist and what to eat. (00:04)

20060 The Munchers: A Fable 

Complemented by lively music, colorful clay characters present a nutrition and plaque-control message while opposing the evil Jack Sweet. (00:10)

20130 Piñatta's View 

Come along on a trip to the dentist's office to see exactly what things look like to a child who is only 40 inches tall. Viewers will meet the dentist and hygienist, see the tools they use, ride in the dentist's chair and become excited about going to their own dentist appointments. (00:30)

20135 Roberta Meets the Toothfairy  **new**

In this video, Roberto meets the Toothfairy and learns the importance of why he should brush his teeth and wash his hands. Coloring pictures available. Ages 2-6. (00:15)

20245 Smile: Good Dental Health (©1999) 

produced by John Burstein

In this DVD, children will learn the value of good dental hygiene. Slim visits a pediatric dentist and travels to a toothbrush manufacturing company to learn how toothbrushes are made. The viewers also will travel to the National Museum of Dentistry to see ancient teeth cleaning devices and visit the zoo to watch Norman the Sea Lion get his teeth brushed. (00:15)

20086 Sparkles' Space Adventure 

A young boy is sent on a top-secret rescue mission to save his friends from Crummy Crater on Planet Cavitar. This Crest-produced video is fast-moving and entertaining with an excellent message. (00:08)

20147 Tooth Kingdom (2004)  **new**

by Colgate

Tooth Kingdom is an engaging tale that is guided by Dr. Rabbit and Dr. Brushwell. Children will learn about brushing, flossing, limiting snacks and visiting the dentist regularly to keep the kingdom and their smiles healthy and bright. (00:16)

20090 Toothbrushing with Charlie Brown 

An age-old favorite, the Peanuts gang is back as Charlie Brown teaches Linus and Snoopy how and why to brush. This video provides detailed, animated brushing instructions. (00:04)

For Pre-Teens and Teens

20123 Dental Assisting and Dental Hygiene (©2001)  

by the American Dental Association

This video discusses careers in dental assisting and dental hygiene.

20134 Dentistry – A Unique Profession (©2004) 

by the American Dental Association

This video discusses a career in dentistry. (00:11)

20044 Drugs: A Deadly Game 

This frank, candid discussion answers some questions pre-teens may have about the different kinds and harmful effects of drugs. It uses famous peers and athletes to relate the "Just Say No" message. (00:17)

20137 Operation T.A.C.T.I.C. (©2003)  

by the Ohio Dental Association

Operation T.A.C.T.I.C. (Teens Against Chewing Tobacco in the Community) is a program on the dangers of smokeless tobacco. (00:14) *Corresponding brochures #30125 and #30126*

20083 Smokeless Tobacco: The Risk 

This video focuses on the health hazards of using smokeless tobacco. (00:10)

20124 Tobacco Horror Picture Show (©1998) 

by Community Intervention, Inc.

Combining humor with horror in a way that will be memorable for young viewers, this video “shows and tells” the reality - from hairy tongues to cancerous tumors - and the risks of using tobacco. The strong media presentation is balanced with interviews from recovering users.

20121 The Video Project (©2000) 

Watch a group of sixth-grade students make a video about a classmate’s visit to the dentist. This tape includes a lesson plan for middle elementary and junior high school students as well as supplemental activities to reinforce good oral hygiene habits.

20120 Watch Your Mouth (©2000) 

This video talks about the importance of oral health care for junior high and high school students. It includes a lesson plan and supplemental activities that reinforce good oral hygiene. *Corresponding brochure #30051*

For Adults

20021 The Best is Yet to Be 

Good for PTAs and parents-to-be, this video points out how a child learns good and bad dental habits from parents. It also deals with a child’s first office visit. (00:04)

20022 Bridges (©1987) 

This video explains why bridges are necessary and outlines the steps involved in making and placing a bridge. (00:06)

20024 Calcium: It’s Not Just for Kids (©1982) 

This video stresses the importance of calcium consumption, especially in the later years.

20018 Early Childhood Tooth Decay Prevention (©2003) 

by MESH

This video defines baby bottle tooth decay and its causes. It also demonstrates how parents can care for their children’s teeth. (English 00:11; Spanish 00:12)

20049 Fluoridation: The Facts and the Challenges 

This presentation covers the safety, effectiveness and need for community water fluoridation. Its points are good; its presentation is straightforward. (00:16)

20125 Oral Cancer Screening: A Brief Review (©2002) 

by the University of Pittsburgh Oral Cancer Center and the School of Dental Medicine’s Department of Dental Public Health

20070 Prescription for Periodontal Health 

This video examines the stages of periodontal disease and discusses ways to prevent it. (00:11)

20082 Smokeless Tobacco: The Problem 

Aimed at parents, teachers, coaches and other professionals, this video helps build awareness of problems associated with smokeless tobacco and offers intervention strategies. (00:10)

For Seniors

20126 A Beautiful Smile is Ageless (©1998) 

by the Greater Houston Dental Society

This video teaches daily oral care for residents of nursing care facilities.

20028 Caring for Natural Teeth 

This video shows seniors how to keep their natural teeth for the rest of their lives and demonstrates techniques for brushing and flossing. (00:05)

20030 Cleaning Your Dentures 

This video covers the importance of cleaning dentures and gums and continuing office visits.

20034 Daily Dental Care for the Elderly (for caregivers) (©1990) 

This video demonstrates the techniques that are important for proper dental care for the elderly. It was created for the staff of skilled nursing facilities that provide care and treatment for its elderly residents. (01:00)

20039 Dental Health in the Later Years 

This video stresses the importance of investing time and effort for good dental health and shows how to brush and care for older patients’ teeth and gums. (00:06)

20057 Keeping Your Smile a Lifetime (©1990) 

This video focuses on controlling and preventing dental decay and gum disease in older adults. (00:11)

20127 Oral Health Assessment of Nursing Residents (©2001)

by the Greater Houston Dental Society

This video provides oral health instruction for the nursing facility staff.

20078 The Skills of Daily Mouth Care (for caregivers) (©1995)

This video and manual contains a training program that educates and motivates caregivers to complete the desired objectives of quality care. (00:25)

For All Age Groups

20143 Community Water Fluoridation

by the American Dental Association

This video highlights water fluoridation issues including safety, effectiveness, benefits and misconceptions. It is great for use in community presentations, especially for local decision-makers. (00:10)

20133 Dental Health: A Guide for African Americans (©2004)

by the American Dental Association and the National Dental Association

African-Americans face more dental and oral health problems than many other ethnic groups. This program is intended to help families prevent many of these problems, protect their children's teeth, find affordable dental care and strive to keep their teeth for a lifetime. (00:28)

20053 Hygiene

This video provides basic instructions on preventive home dental care. (00:06)

20059 Mouthguards

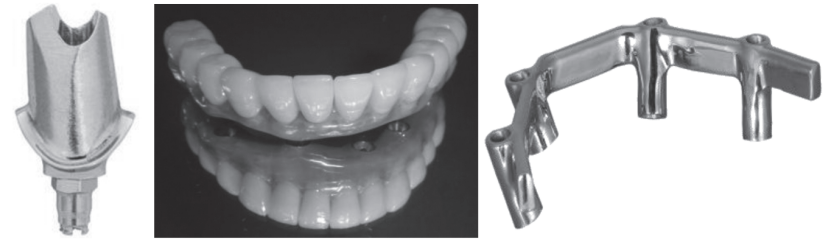
This video encourages the use of mouthguards to prevent injury while participating in contact sports.

20064 Orthodontics

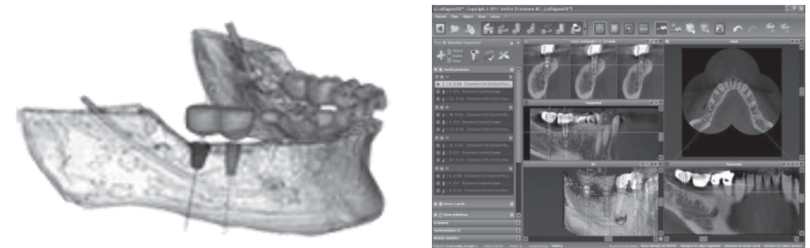
This video discusses various orthodontic appliances and stresses the aesthetic value of orthodontic therapy. (00:06)



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CD-ROMS

70001 The Art of Managing a Managed Care Contract (©2003)

This instructional PowerPoint® presentation covers the legal complications associated with managed care contracts and the resources available to help members better negotiate these contracts.

70002 The Basics of Oral Hygiene and Smile Makeover (©2005)

by the American Dental Association

This CD includes two PowerPoint® presentations. The use of appealing graphics and reader-friendly text will help dentists get their message across about these hot topics.

70004 Chew on This! Oral Health Choices for Teens (©2005)

by the American Dental Association

This PowerPoint® presentation gives your teenage patients the straight talk about oral health with a candid, easy-to-use presentation that explains topics of particular relevance for teens. Topics covered include tobacco, oral piercing, frequent snacking, bad breath, eating disorders, braces, home care, mouthguards and tooth whitening.

70006 Kids, Teens and Soft Drinks (Get Ready to Gulp)

by the Minnesota Dental Association

This CD-ROM is aimed at educating adults on pop consumption and tooth decay, childhood obesity, calcium deprivation and caffeine addiction. It also is a motivational tool to help parents put pressure on their schools to offer healthy choices in school vending machines.

70007 Oral Longevity: A Healthy Mouth for Life

by the American Dental Association and GlaxoSmithKline

70005 Smiles for Seniors (©2005)

by the Ohio Dental Association

This is an oral health initiative of the Ohio Dental Association. The CD-ROM shows the how to's of oral hygiene for the older adult and provides fact sheets with more detailed information on the issues that the semi-dependent older adult and the caregiver may experience. The PowerPoint® presentation can be used as a training tool to help educate in-home health professionals and others who serve the aging population in numerous environments.

SLIDE PROGRAMS

You may borrow up to three slide programs at a time. They are an excellent addition to any oral health presentation.

60039 Detecting Oral Cancer (28 slides) (©2000)

This slide program is designed to be an educational tool for health-care professionals. It provides step-by-step instructions on performing an oral examination and illustrates oral lesions that are suspicious for oral cancer.



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**DR. ESTHER SMITH,
CONSHOHOCKEN**

I was completely impressed with how quickly my search was answered through PDA's online Placement Service. I was looking for a general dentist to join me for one or two evenings a week and within 24 hours I had a response.

**DR. MARIAH ZACH,
TEMPLE 2008
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I found the Placement Service to very helpful. Within the first two weeks of seeing my listing on the Placement Service website, I received four calls from dentists looking for associates. I interviewed with all four doctors, and received offers from each.

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