

## PDA Presentations for District/Local Societies

*PDA requires at minimum 30 days notice to present at your district and local meeting unless otherwise specified in the presentation descriptions. To schedule any of these presentations at your next meeting, please contact Andrea Hoover, component and membership coordinator, at (800) 223-0016, ext. 123 or at [ach@padental.org](mailto:ach@padental.org).*

**PDA's Social Networking Software Training Session** – PDA has a private Social Network (SoNet) for all PDA members! This training session can be private, for district/local leaders to learn the ropes of the software and to create their own district/local "Group." PDA can also provide training for all members of your district/local society to learn how to effectively use the software. *Please note: meeting location must have Wi-Fi access.*

**Time:** 30 minutes to 1 hour

**Presented by:** PDA Staff

**Membership 101** – An overview of membership benefits offered by PDA and ADA. This presentation can be customized to also include district and local benefits, or benefits that you feel need to be particularly highlighted. *Please note: customized presentations require 60 days advanced notice.*

**Time:** 30-40 minutes

**Presented by:** Membership Staff

**Legislative & Regulatory Update** – A comprehensive update on recently passed legislation affecting your dental practice, as well as possible legislation on the horizon. This presentation provides an in-depth look at how to use advocacy software to enhance PDA's ability to both fight and pass legislation. The presentation also provides information on the State Board of Dentistry and how its regulations impact your dental office, your license and your patients.

**Time:** 30-40 minutes

**Presented by:** Government Relations Staff, PDA Leaders

**Q & A with the PDA** – This presentation provides an update on current PDA activities and accomplishments, followed by a question and answer session. PDA staff will also request direct feedback from attendees on how both the ADA and PDA can better serve members.

**Time:** 30-40 minutes

**Presented by:** Membership Staff

### **Risk Management Series** –

- RM 101A – Managing Risks While You Practice **(1 CE credit)**
- RM 101B – Periodontal Disease: Knowing When to Refer **(1 CE credit)**
- Beyond the Science: Patient Emotions in Dentistry – Utilizing actual case studies, the Seminar will assist you in properly managing patient relations. Instruction is provided on how to develop an effective patient selection criteria, recognizing when and how to dismiss a patient without putting them or you at risk and establishing patient trust so as to better achieve patient compliance. **(3 CE credits)** *Please note: additional advanced notice may be required.*

**Time:** RM 101A & B – 1 hour; Beyond the Science – 3 hours

**Presented by:** PDAIS, Inc. / Legal Counsel

**Dental Office Compliance (1 CE Credit available)** – A quick tutorial on how to make sure your dental office is in compliance. This presentation covers a number of regulations including HIPAA, OSHA, DEP and DEA. This presentation can be customized to include regulations that are of particular interest in your area. Depending on the subject matter and the representatives necessary to present this topic, **a fee may apply**. *Please note: additional advanced notice may be required; customized presentations require 60 days advanced notice.*

**Time:** 1 hour

**Presented by:** Legal Counsel

**Legal Aspects of Practice Transition** – Instruction will be provided on how to acquire and/or sell an interest in a practice as well as the issues likely to be encountered and how you can maximize your protection in the transition. **A fee may apply**. This is a practice management topic, **no CE credit available**. *Please note: additional advanced notice may be required.*

**Time:** 1 hour (*Can be adjusted to 3 hours with 60 days advanced notice*)

**Presented by:** Legal Counsel

**PADPAC & PDA's Contact Dentist Network: The Importance of Contributing and Building Relationships with Legislators** – PADPAC representatives will explain the importance of building and maintaining a strong political action committee (PAC) and a network of grassroots dentists to discuss dental issues with lawmakers. This presentation will cover the benefits of PDA's PAC and will give your local members the opportunity to contribute if they are interested. There will also be an opportunity to provide training to members who volunteer to serve as contact dentists on how to host legislative meet-and-greets, dental office tours and other relationship-building activities with lawmakers.

**Time:** 20-30 minutes

**Presented by:** PDA Staff & PDA Leaders

**Hiring & Firing in PA** – Protect your dental practice by learning employment policies to assure compliance with federal and state laws throughout all stages of the employee life cycle. This program series will help you navigate the many laws and regulations that affect you as an employer, as well as provide you with tools that can help protect and enhance your every day practice environment. This is a practice management topic, **no CE credit available**. *Please note: additional advanced notice may be required.*

**Time:** 2 hours

**Presented by:** Camille Kostelac-Cherry, Esq., PDA CEO

**Your Association and You** – Provides a brief description of services and capabilities of the PDA. The topics covered include 1) Dealing with Insurance Carriers; 2) Understanding Anti-Trust ramifications; 3) Practice Management; 4) Status of Legislative efforts; and 5) Electronic Availability. Any topic can be deleted or expanded upon, by request.

**Time:** 30-60 minutes, depending on topics selected

**Presented by:** Independent Insurance Consultant / PDA Staff

*PDA welcomes your suggestions for other topics. If you have a topic in mind you would like PDA to present, please contact Andrea Hoover at [ach@padental.org](mailto:ach@padental.org) and we will do our best to accommodate you. There is a 90 days advanced notice requirement for new presentations.*

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