

PENNSYLVANIA'S DENTAL MEETING

APRIL 6, 2019

THE GETTYSBURG HOTEL, EST. 1797
1 LINCOLN SQUARE, GETTYSBURG, PA



Dear Prospective Exhibitor,

The Pennsylvania Dental Association will hold its annual meeting in Gettysburg on Saturday, April 6, 2019, with a welcome reception and leadership dinner scheduled on April 5.

Pennsylvania's Dental Meeting has continuing education sessions offered by Richard Wynn, PhD and Francis Serio, DMD, and will offer members the opportunity to hear from American Dental Association leaders and attend PDA's business meeting.

I hope you will join us for PDA's 151st annual meeting!

Thank you for your support,

James M. Boyle, III, DDS, MS, President, Pennsylvania Dental Association

Attendance History

- *2015 237 total attendees, including 140 dentists
- 2016 601 total attendees, including 278 dentists
- *2017 215 total attendees, including 139 dentists
- 2018 594 total attendees, including 275 dentists

*meeting held at the beginning of the two-year renewal period

Exhibit on



Saturday, April 6
7:00 a.m. – 2:00 p.m.

Set up begins at 6:00 a.m. on April 6.

Exhibit Space & Cost

The cost for an exhibit space is \$750 and includes a six-foot skirted table, two chairs, electricity and meals (continental breakfast and lunch) for two representatives per exhibiting company. The floor plan will be shared with the exhibitors in March as part of the meeting packet and assignments will be made at that time.

Exhibit tables are limited so complete your application and return it today!

Exhibitor Registration

Meeting packets will be emailed in March for companies to register personnel attending the meeting and order services such as internet. Please note that one 110 volt outlet (up to 10 amps or 1000 watts) is included with the exhibit table. Each exhibit is limited to individuals, business firms, manufacturers and dealers who have contracted and paid for space. Exhibit personnel must be bona fide employees of the sponsoring company or representatives who receive commission, brokerage or salary from the sponsor.

Hotel Reservations

The continuing education courses, meetings and the exhibit area will be held at The Gettysburg Hotel. PDA did not reserve a block of overnight accommodations at The Gettysburg Hotel but you may contact the hotel directly to reserve your room or select another hotel in the Gettysburg area. There are many lodging options in Gettysburg and a few are listed on our website at www.padental.org/PDM (click on Hotel Reservations from the left navigation menu).

The Gettysburg Hotel Est. 1797 (meeting location)

www.hotelgettysburg.com

1 Lincoln Square

Gettysburg, PA 17325

(717) 337-2000 or (866) 378-1797

Racehorse Alley Parking Plaza, with 350 spaces, is a self-parking garage operated by the Borough of Gettysburg and located behind the Gettysburg Hotel on Racehorse Alley. It can be used by overnight guests as well as those attending events associated with PDM. For guests attending events or opting to pay a standard hourly charge, parking fees are assessed at a rate of \$1.00/hour or \$10.00 maximum/24 hours when the vehicle remains in the garage with no in and out privileges. Parking fees are payable with cash or credit card at kiosks located in the garage.

Directions to the Racehorse Alley Parking Plaza

When passing the front of the Gettysburg Hotel on Lincoln Square, exit the roundabout at Carlisle Street and make an immediate right on Racehorse Alley before you pass the Majestic Theater.

The rear entrance to the hotel is on the right and the parking garage is on the left.

Deadline to register

February 28, 2019

Refunds

All cancellations must be in writing.

Cancellations received on or before March 4, 2019, will be assessed a \$100 administrative fee.

No refunds will be issued after March 4, 2019.



SPONSORSHIP LEVELS



Become a meeting sponsor and increase your visibility to PDA member dentists. You may wish to show your support for the Pennsylvania Dental Association by becoming a sponsor instead of exhibiting at the meeting.

Platinum Level.....\$10,000 and Up
 Gold Level.....\$ 5,000
 Silver Level.....\$ 3,000
 Bronze Level.....\$ 1,500

Contributors are welcome at *any* amount under \$1,499 and will be recognized in PDA's annual report *and* on PDA's website.

The annual report is published online and available to all member dentists.

	Platinum	Gold	Silver	Bronze
Exhibit Space	✓	Available for purchase		
Recognition in sponsor listing in the annual report	✓	✓	✓	✓
Recognition in sponsor listing on PDA website	✓	✓	✓	✓
Attendee roster (without email addresses)	✓	✓	✓	✓
Recognition in the July/August 2019 issue of the <i>Pennsylvania Dental Journal</i>	✓	✓	✓	✓
Place one item in the attendee tote bags		✓	✓	✓
Place two items in the attendee tote bags	✓			
Recognition on event signage	✓	✓	✓	
Verbal recognition during the meeting	✓	✓		
Company logo and hyperlink on PDA website	✓	✓		
Full-page, full-color advertisement in the annual report <i>(Preferred placement for Platinum Sponsors)</i>	✓	✓		
Half-page, full-color advertisement in the annual report			✓	
Recognition in the pre-event mailer	✓			
E-newsletter advertisement	✓			
Tickets to the Welcome Reception on Friday, April 5	✓ 6 tickets	✓ 4 tickets	✓ 2 tickets	

Co-sponsor a CE Speaker

\$2,500

Assist with travel and honorarium expenses for speakers Richard Wynn, PhD or Francis Serio, DMD. Co-sponsors receive Silver level benefits in addition to verbal recognition and signage at the sponsored course.

Coffee Break

\$2,000

Treat attendees to a cup of coffee with your company logo on the paper cup and signage on the break table. The coffee break sponsor also receives Bronze level benefits.

Lanyards for Meeting Attendees

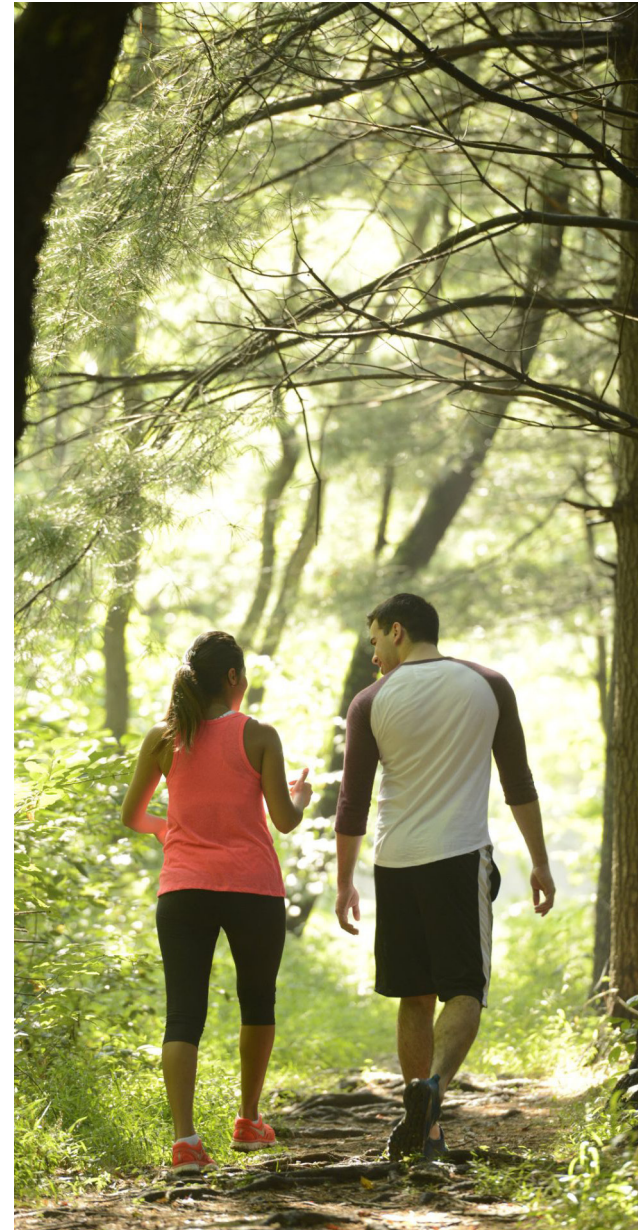
\$1,700

Your company name on the lanyards and Bronze level sponsor benefits.

Meeting Tote Bags

\$1,500 **SPONSORED**

The tote bags will include your company name and logo. A great way to increase your visibility with the attendees after the meeting concludes. The tote bag sponsor also receives Bronze level benefits.



RULES AND REGULATIONS

Space: The exhibitor agrees that the exhibit will be confined to the area of the space contracted and that subletting or showing products other than those manufactured or represented by the exhibitor is strictly prohibited. The exhibitor also agrees not to display noisy electronic devices, sound equipment or other devices that interfere with other exhibits. The playing of live or recorded music in an exhibit space is prohibited.

Care of Space: The exhibitor agrees not to deface, injure or mar any surface of The Gettysburg Hotel or any of the furniture or fixtures contained therein and/or any of the property placed therein by the Pennsylvania Dental Association (PDA). The exhibitor shall be liable to PDA and or The Gettysburg Hotel for any damage to the Hotel or any of the furniture or fixtures contained therein or any of the property placed therein by PDA which shall occur by reason of the commissions or omissions of any exhibitor and/or its agents or employees. All materials used in an exhibit must conform to the requirements of the fire department. X-Ray equipment is to be dead.

Liability, Security & Insurance: All exhibits and respective contents are displayed at the exhibitor's risk. The exhibit area is in a public space of The Gettysburg Hotel and will not be secure when the exhibit hours conclude. PDA assumes no responsibility for the safety of the personnel and property of the exhibitor or the personal property of their officers, agents or employees. The exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend and save harmless PDA, The Gettysburg Hotel, its owner and operator and their affiliated and subsidiary companies and their respective partners, directors, officers and employees and agents (the "indemnities") against all claims, losses or damages to persons or property, governmental charges or fines and attorney's fees arising out or caused by the exhibition's installation, removal, maintenance or occupancy or use of the exhibition premises or part thereof, excluding only any liability caused by the sole negligence of the indemnities.

In addition, the exhibitor acknowledges that PDA, The Gettysburg Hotel and any of the other indemnities do not maintain insurance covering the exhibitor's property and that it is the sole responsibility of the exhibitor to maintain insurance.

Payment: Contracts received on or after March 1, 2019, must be accompanied by payment in full. If any remaining balance of the full remittance of the contract has not been received by PDA by March 5, 2019, PDA reserves the right to cancel this contract without liability. In such an event, PDA shall retain the amount paid by the exhibitor as a forfeited deposit. Any exhibitor with a remaining balance on Saturday, April 6, 2019, will not be allowed to set up until full payment as been remitted in the form of cash, certified check or money order.

Conduct and Restrictions: PDA reserves the right to restrict and/or terminate all exhibits which, because of sound, odor, food, drink or other objectionable features, interfere with the orderly procedure of the meeting. PDA also reserves the right to prohibit any display or procedure which in its judgment runs counter to the general character of the meeting. Therapeutic products or products of a therapeutic nature that do not meet the ethical standards of the dental profession will not be accepted for display.

Exhibitors may not host a function in conjunction with Pennsylvania's Dental Meeting without the written consent of PDA.

The exhibitor shall, during the meeting, use for exhibit, display or related purposes, only the space which has been contracted. No exhibitor will conduct a seminar or presentation in the Harrisburg/Gettysburg area from April 5-6, 2019.

Improper conduct (as that term is construed by the PDA and/or The Gettysburg Hotel, to include but not be limited to the representation of a product or service without the purchase of exhibit space, or the presence of any person associated with a commercial endeavor within the exhibit area who is not affiliated with a paid-in-full exhibitor) will not be permitted and can result in the termination of the exhibitor's ability to display at the meeting. In the event termination does occur the exhibitor shall not be entitled to any refund of amounts paid to PDA.

Companies sponsoring prize drawings in conjunction with the meeting must prominently display any limitations on registering for or accepting the prize.

The rights and obligations set forth herein apply as well to the conduct of agents and employees of the exhibitor and any property used by such companies in the installation and operation of exhibits.

The decision of PDA as to what acts constitute a breach of the above conditions shall be final and any exhibitor shall be subject to eviction without refund if it is judged to be in violation of the aforementioned conditions.

Interpretations of Above Rules and Regulations: Above stated conditions are considered a part of this contract. PDA reserves the right to interpret them as well as make decisions on all points the rules and regulations do not cover. Decisions of the Pennsylvania Dental Association are final.

SPONSOR APPLICATION/CONTRACT



Please complete all sections of this contract and print as clearly as possible so we can translate the information accurately. In submitting this application, you agree that you have read, understand and will abide by all of the rules and regulations outlined in the prospectus.

Please select from the following list to support Pennsylvania's Dental Meeting 2019:

- Exhibit space (\$750 per table)
- Platinum Level \$10,000 and Up (INCLUDES EXHIBIT SPACE)
- Gold Level \$ 5,000
- Silver level \$ 3,000
- Bronze level \$ 1,500
- Contributors any amount Sponsorship amount \$ _____
- Co-sponsor a CE Speaker (\$2,500)
- Coffee Break (\$2,000)
- Lanyards *for meeting attendees* (\$1,700)
- Meeting Tote Bags (\$1,500) **SPONSORED**
- Ads
In the online annual report available to all members
 - \$500 Full Page
 - \$250 Half Page
 (Artwork must be received by February 15, 2019)

Please Print

Company Name and Mailing Address _____

Describe Company Products/Services _____

Contact Person & Title _____

Email Address _____ Phone Number _____

Authorized Signature (individual who has authority to enter into contracts on behalf of the company) _____

Exhibitor Kit Should Be Sent To:

Full Name _____ Email Address _____

Subtotal \$ _____

Total Due \$ _____ Today's Deposit (50% of Total Due): \$ _____

Payment (must be made in U.S. funds drawn on a U.S. bank)

- Check made payable to PDA is enclosed.
- Charge the credit card provided. Mastercard VISA American Express Discover
- Card Number _____ Expiration Date _____
- Print the Name as it appears on the card _____
- Credit Card Billing Address _____
- Email the receipt to _____

If you are paying the deposit with a credit card, please indicate if you would like PDA to automatically charge the remaining balance.

- Please charge the remaining balance on March 5, 2019.
- We will send a check to pay the balance (must be received no later than March 5, 2019.)

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Please complete and return to Rebecca Von Nieda by **February 28, 2019:**
 PDA, PO Box 3341, Harrisburg, PA 17105
 or fax (717) 232-7169 or rvn@padental.org